

Align your brand with the Boys & Girls Club to earn trust with current and potential customers who will recognize your company as one that cares for and invests in the future of children and our community.



## **GREAT FUTURES START HERE.**

Together we can improve the lives of youth and strengthen our community!

To learn more contact Lori Rivenburgh, Executive Director (845) 342-8833 • Irivenburgh@bgcorange.org





The Town of Wallkill Boys & Girls Club provides a safe, affordable place for kids during critical out-of-school time. We offer life-changing programs that help kids in Northern Orange and Sullivan counties achieve academic success and become good community citizens who live healthy lifestyles.

During the school year, the Clubs provide before- and after-school programming in six locations. On average we serve nearly 450 registered members and an additional 3,000 children through community engagement. We continue to provide a safe and much needed summer camp experience at our Town of Wallkill and Town of Fallsburg Summer Day Camps.

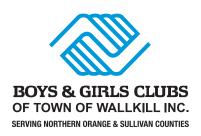


The Giving Tree, our holiday giving program, gave away 600 gifts for local youth

last December.

Because more than 60% of our registered Club kids live at or below the poverty line and 55% live in single parent/non-traditional households, we served more than

**20,000 meals** and **32,000** healthy snacks in 2023-2024.







## WHEN YOU INVEST IN THE CLUB, YOU PROVIDE...

- A safe place, particularly for kids and teens who may be left alone after school
- A daily dose of fun to keep kids coming back
- Life-enhancing programs that help kids explore new ideas and possibilities
- Caring professionals who build supportive relationships with kids
- Hope and opportunity to build self-confidence and brighter futures

Your investment allows the Club to keep its doors open to every child and teen, ages 4-18, who chooses to attend. It costs about \$1,600 a year to fund one member in Club, plus modest additional summer camp fees to participate in our Summer Day Camps. Financial aid is available so that no one is ever turned away.

Over 60% of our Club members come from families living at or below the poverty line.

The Club is open Monday-Friday to provide afterschool activities and summer programs. Nutritious snacks are served after school, as well as lunch, Monday-Friday at our Summer Day Camps.

### **SEE YOUR INVESTMENT AT WORK AND EXPOSE YOUR BRAND TO THOUSANDS!**

We will steward your sponsorship investment by showcasing your business in premium positions across our owned, earned and paid marketing channels (BGCOrange.org, Facebook, Instagram, quarterly newsletters), in printed and online news articles, at fundraising and other public events—where we promote the Clubs.

Visit www.bgcorange.org or our Facebook page.

## CLUB MEMBER PROFILE SCHOOL YEAR 2023-2024 398 TOTAL MEMBERS 4% Ages 16-18 Ages 13-15 **65**% Ages 4-9 **AGE 24**% Ages 10-12 48% Caucasian 22% Hispanic/Latino 9% African American **ETHNICITY** 5% Other 3% Don't Know 1% American Indian 12% Two or More ANNUAL HOUSEHOLD INCOME PROFILES **55**% Single Parent/ Families Living Non-Traditional in Poverty Households





benefits	PEARL \$15,000	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Two tickets to our signature event Grown Here	Х					
Display of company name/logo on all 2023 fundraising advertising, press releases, etc.	Х	X	X	Х	Х	Х
Prominent display of company name/ logo on our website, which receives 6,000 hits per month	Х	Х	Х	Х	Х	Х
Company name/logo to be displayed on annual sponsorship pull up banner	X	X	X	X	X	Х
Window clings for display on your business' front doors	Х	X	X	X	X	Х
Monthly mention and link from TOWBC's Facebook page (averaging 8,000 hits monthly) to company Facebook page or website	Monthly	Monthly	Monthly	Bi-Monthly	Quarterly	
Opportunity to display a 30 second video message on website/eblasts/ social media channels	Bi-Monthly	Bi-Monthly	Quarterly	Semi-Annually	Annually	
Advertisement in print & electronic newsletter distributed to 1,000+ families, sponsors, and school district stakeholders	Half Page	Half Page	Quarter Page			
Service opportunities for company staff*	Quarterly	Quarterly	Semi-Annually			
Photo opportunities and press releases featuring the sponsor	Semi-Annually	Semi-Annually	Annually			
Opportunities to direct-ship marketing materials to our <b>1,000+</b> Club kids' families in Northern Orange & Sullivan Counties	X	X	Х			
Company name/logo on banner in Clubhouse recreation facilities	X	Х	X			

<sup>\*</sup>Opportunities available when guidelines allow





### **SELECT AN INVESTMENT OPTION THAT** BENEFITS YOU AND CLUB KIDS

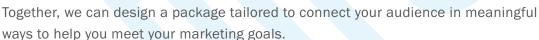
Choose the level that meets your philanthropic and marketing goals, then complete this form.

investment options				
<b>PEARL:</b> \$15,000				
<b>DIAMOND:</b> \$10,000				
<b>PLATINUM:</b> \$5,000				
<b>GOLD:</b> \$2,500				

**SILVER:** \$1,000

**BRONZE:** \$500

ASK ABOUT CUSTOMIZED OPTIONS.



**GIFT TOTAL AUTHORIZING SIGNATURE** DATE

# recognition preference

Please print my name as follows in the recognition materials:
understand that I am to provide any ads available to me as a sponsorship benefit, or one can be designed for me by Club staff for an additional fee.

I/We prefer to remain anonymous.

please complete billing information on reverse







CONTACT NAME		
BUSINESS		
ADDRESS	CITY, STATE	ZIP
E-MAIL ADDRESS Your email will save mailing costs so more of your gift will	be invested in youth. It will not be share	ed for purposes beyond communications from the Club.
PHONE WHEN DOES YOUR FISCAL YEAR	AR START This date will give us a b	petter idea of when to schedule a visit with you for next year.
payment plan		
	nree commitment in adva	ance with year one payment(s)
payment method		
Check payable to Town of Wallkill Boys & Girls Clu	b	
Monthly payment on this date / /	Bill Me	
Annual payment on this date / /	O Bill Me	
Quarterly payment: July / October / January / Apri	il O Bill Me	
credit card authorization		
CARD NUMBER	EXPIRATION	SECURITY CODE

#### **MAIL FORM AND PAYMENT TO:**

TOWN OF WALLKILL BOYS & GIRLS CLUB, INC., P.O. BOX 14, CIRCLEVILLE, NY 10919

The Town of Wallkil Boys & Girls Club, Inc. is a nonprofit 501 (c)(3) organization as classified by the Internal Revenue Service. Our tax identification number is 13-3741014.